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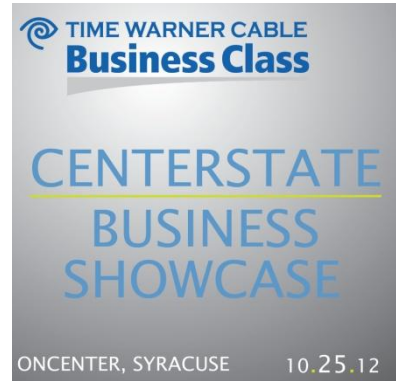
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Contact: Kevin Schwab

315.470.1800

kschwab@centerstateceo.com



CenterState CEO Announces All New Business Showcase *Show Features Presentations by Floyd Little and Jerry Greenfield* Showcase Moves to Downtown Syracuse This Fall

SYRACUSE, NY – CenterState CEO today introduced the all new Time Warner Cable Business Class CenterState Business Showcase. The premiere business networking event in the region will be held **October 25th** at the **Convention Center at Oncenter**.

In its 20th year, the event moves to Downtown Syracuse and will have more to offer than ever. Many significant enhancements to the 2012 showcase are the result of a unique partnership between Galaxy Communications and CenterState CEO.

“We are very excited to partner with CenterState CEO and Galaxy Communications as we welcome the Time Warner Cable Business Class CenterState Business Showcase to the Convention Center at Oncenter,” said Terri Toennies, president and CEO of the Oncenter. “The showcase’s new Downtown Syracuse location provides exhibitors added visibility, accessibility, and reinforces the central role that downtown plays in our business community.”

The updated showcase is expected to draw more than 8,000 attendees. Exhibitors are encouraged to sign up early to secure their space for the northeast’s largest business showcase. Many significant enhancements being made to the show are the result of the partnership between CenterState CEO and Galaxy Communications. This new partnership will allow for the growth of one of CEO’s most successful membership outreach events. Galaxy Communications will work with CEO in developing the showcase’s new initiatives, sponsorships and marketing activities.

“Galaxy Communications has significant experience staging major community events including: the Taste of Syracuse and Lights on the Lake, being involved with the CenterState Business Showcase is a natural step for us,” said Ed Levine, Galaxy Communications president and CEO. “The tremendous amount of media exposure that will be allocated on the 14 Galaxy radio stations in Syracuse, Oswego and Utica/Rome will provide even greater outreach support for this exciting event. Galaxy is thrilled to partner with CenterState CEO for the Time Warner Cable Business Class CenterState Business Showcase.”

One of the largest changes made to the showcase is the introduction of nationally recognized speakers. For the first time exhibitors and attendees will have the opportunity to hear from presenters including: SU football legend, Floyd Little and Jerry Greenfield, co-founder of Ben and Jerry’s Ice Cream.



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Floyd Little is a Pro Football Hall of Fame running back, was a three-time All-American running back at Syracuse University, and in 1967 he was the first ever first-round draft pick to sign with the American Football League's Denver Broncos. Additionally, Little led American Professional Football in rushing from 1968-1973. He retired as the 7th leading rusher in Professional Football history with 6,323 yards rushing and 54 touchdowns. He earned his master's in legal administration from the University of Denver and was an owner of automobile dealerships in three major cities. Little will share with attendees his business experience and the importance of leadership in the workplace.

Jerry Greenfield and his long-time friend and business partner Ben Cohen are the men behind Ben & Jerry's Homemade, Inc., Greenfield helped to build a store front venture into a \$300 million ice cream empire. Greenfield and Cohen have been recognized for fostering their company's commitment to social responsibility by the Council on Economic Priorities and by the U.S. Small Business Administration. Greenfield is involved in promoting the social and environmental initiatives that Ben & Jerry's undertakes. He is also President of the Ben & Jerry's Foundation. Greenfield will share with attendees and exhibitors the path he took towards growing a successful company and the key role of social responsibility in his business model.

"We are exceptionally proud of the high level changes we have introduced for the 20th annual Time Warner Cable Business Class CenterState Business Showcase," said Jane Amico, vice president, Chamber Services at CenterState CEO. "Connections and visibility are the keys to success for our members. Through this newly re-visioned showcase our exhibitors will have an exceptional opportunity to demonstrate their products and services and showcase what makes them leaders in our region's business community."

Sponsorship opportunities are available for CenterState CEO members. Please contact Beth Coughlin at bcoughlin@galaxycommunications.com to learn how you can be a part of this exciting event.

To learn more or to reserve your exhibit space for the all new Time Warner Cable Business Class CenterState Business Showcase visit www.centerstateceo.com.

About CenterState CEO

Based in Syracuse, the CenterState Corporation for Economic Opportunity is a twelve-county business leadership and economic development organization. A private, not-for-profit organization, CenterState CEO represents more than 2,000 members and serves as the region's primary economic, community and business development catalyst. CenterState CEO works to achieve regional growth and total community prosperity through partnerships, planning and problem solving.

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